



Cams.com to Debut New Cam Site and Host Signings at Adult Entertainment Expo

Campbell, CA – January 17, 2017 – For over 20 years, FriendFinder Networks (FFN) has attended the AVN Adult Entertainment Expo to greet fans and unveil the newest advancements in cams and online dating. This year's show will be held January 18-21 at the Hard Rock Hotel and Casino in Las Vegas, and FFN will be there in full force to promote its Cams.com brand and introduce a new gay platform, CamBoysLive.com.

“We’re particularly excited this year with the launch of CamBoysLive.com, our first gay platform,” says Scott Thompson, Director of Product Marketing for FriendFinder Networks. “After years of research and development, this new home for the most talented gay cam models has all the bells and whistles of our flagship site, but is geared towards an entirely new market.”

At last year’s event, Cams.com was one of the first companies to introduce interactive camming with their Connexion SM platform. This year they will emphasize their leadership in the marketplace, inviting fans to meet their all-star lineup of cam models, and experience all of the elements that distinguish Cams.com from its competitors.

All Adult Entertainment Expo attendees are welcome to the FriendFinder Networks booth (#1505) to meet the stars, check out the sites, and get a first look at what FFN is offering the world in the coming year!

For media inquiries contact kristen@k2dynamics.com

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