



## **FriendFinder Networks Brings New Opportunities to Partners at This Year's The Phoenix Forum**

Campbell, CA – March 29, 2016 – The team at FriendFinder Networks (FFN) is ready to take Tempe by storm as they embark on The 2016 Phoenix Forum. This year, they are bringing partners and affiliates new product launches and promotions further expanding money-making opportunities for everyone at the show. With a fresh approach to their participation this year, the FriendFinder team looks forward to a successful event and walking away with new partner relationships and fortified old ones.

In January, FFN launched their interactive live-broadcasting initiative aptly called Cams Connexion<sup>SM</sup>. It's a new feature that connects members and models with interactive experiences utilizing new advances in teledildonics. In addition to providing members with a more immersive experience, the feature is also providing FFN affiliates with growing returns on traffic as the new experience gains adoption with millions of Cams.com members.

The FFN team will also be highlighting their new Cobrand Tool that is now available for more integrated marketing for dating traffic. The affiliate team is excited about the new opportunities for webmasters and encourages anyone interested to contact them for a meeting.

A highlight of the show will be the attendance of CEO Jon Buckheit. Buckheit, who made his industry debut at Interxnet in January, is eager to see familiar faces and meet a slew of new ones as he navigates the company to new heights. Also in attendance will be FFN's Digital Marketing Manager Katie Dillon, Social Media Director Courtney Rudolph, and Business Development Manager Sasa Masic. All will be available from March 31st through April 3rd at the Tempe Mission Palms taking meetings and networking.

If you are interested in learning more about the exciting new developments at FriendFinder Networks or have other ideas and initiatives pertaining to adult dating or cams to discuss, contact [md\\_bizdev@ffn.com](mailto:md_bizdev@ffn.com) and be sure to secure a time today!

About FriendFinder Networks Inc.

FriendFinder Networks Inc. is a leading internet-based social networking and multimedia entertainment company operating several of the most heavily visited social networking websites in the world. Some of its notable websites include Cams.com, AdultFriendFinder.com, FriendFinder.com, AsiaFriendFinder.com and ALT.com.

For more information please visit [www.ffd.com](http://www.ffd.com).

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