



## **Cams.com Now Converting to Tokens!**

### ***One More Exciting Change Coming From the Live Broadcast Powerhouse***

Campbell, CA – May 23, 2016 – Award winning live broadcast site Cams.com (powered by FriendFinder Networks (FFN)) has been working diligently on building and enhancing many exciting features for models and end users. Today, the company officially announces one of its newest advancements, the switch from a dollar based payment system to a token based currency system. For the first time, the site will monetize its viewership based on number of tokens versus dollar amounts – all shows and other services will now be displayed and billed based on the Cams.com token system.

The token system gives members an easier way to track what is in their virtual “wallet”. Tokens are worth \$0.10 each and are kept in the member’s wallet for on demand and future use. With the universal cams standard of tokens as currency, this will allow anyone who comes to the site and the models to seamlessly cam and interact with one another.

“Since Cams.com is a global community, using tokens standardizes the payment so that everyone pays the same number of tokens,” said Steve Hamilton, Model Manager, Cams.com, “Members and models are equally enthusiastic about the change, since one of our most popular features is Buzzmode in which a member can buzz a model’s toy for a minimum of 1 token.” Exclusive Cams.com model Sophia Locke is particularly excited about this change, “Models love tokens because it feels more fun – almost like a game!”

Current members with money already in their virtual wallets will see an automatic conversion to tokens so that there is no interruption in enjoying their favorite cam shows right away. Additionally, members can earn special rewards and incentives as the token system takes off.

For more information on the Cams.com platform or tokens conversion visit [www.cams.com](http://www.cams.com) or contact customer service at [community\\_manager@cams.com](mailto:community_manager@cams.com) for hands on assistance.

#### **About FriendFinder Networks Inc.**

FriendFinder Networks Inc. is a leading internet-based social networking and multimedia entertainment company operating several of the most heavily visited social networking websites in the world. Some of its notable websites include AdultFriendFinder.com, FriendFinder.com, AsiaFriendFinder.com and ALT.com.

For more information please visit [www.ffn.com](http://www.ffn.com).

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